The Share Your Heart Ball, being held on February 18, 2017, has become one of the most highly anticipated events of the year in the Wood River Valley. It is because of you that Camp Rainbow Gold has grown from a week of camp to a year-round program supporting Idaho children with cancer and their families.

As the primary fundraising vehicle for the Camp Rainbow Gold program, the Share Your Heart Ball welcomes 400 of Idaho’s finest residents and guests each year for a high-energy evening of fine dining, impressive silent and live auction bidding, dancing and enjoying the company of other supporters at the world famous Sun Valley Resort.

You are an integral part of the Share Your Heart Ball story. This community-driven event is a high profile platform blending the critical mission of Camp Rainbow Gold, the potential of growing your own business by aligning with a worthy local non-profit and the fun of spending an evening celebrating life.

Camp Rainbow Gold started over 30 years ago as a week-long camp for Idaho children diagnosed with cancer. It has grown into two weeks of oncology camps, a camp just for siblings, and two family camps. All of these camps are held in the Wood River Valley area. Along with a host of other events, we provide support groups, college scholarships and programs in different parts of Idaho throughout the year at NO COST to the families!

Our mission is to provide emotionally empowering experiences to Idaho’s children diagnosed with cancer and their families. We are sustained by private donations, volunteer efforts and community fundraising such as Share Your Heart Ball. All proceeds from the Share Your Heart Ball help Camp Rainbow Gold continue its programs.

We invite you to explore this sponsorship packet and bring us your ideas on how you can leverage this elite group of brand influencers and support your community through Camp Rainbow Gold. We look forward to tailoring a Share Your Heart Ball Sponsorship partnership that meet your needs.
Contact Information:
First Name ____________________________________________________
Last Name _____________________________________________________
Phone ________________________________________________________
Email _________________________________________________________
Name/Company: _______________________________________________
(As you would like it to appear on printed materials)
Address _______________________________________________________________________
City _______________________________________________________________________
State __________ Zip __________

Payment Information:
Enclosed is a check made out to Share Your Heart Ball in the amount of: $ ________________
I authorize Camp Rainbow Gold to charge my credit card listed below for the amount of: $ ____________
  ○ Visa  ○ MasterCard  ○ American Express
Name on Card (please print) _______________________________________________________________________
Card Number __________________________ Expiration Date _______ CVC code _______
Authorized Signature ___________________________________________________________________________
Mailing Address _______________________________________________________________________________
(if different from contact information above)
City _______________________________________________________________________
State __________ Zip __________

Table & Guest Information:
Please reserve our table under the name: ____________________________
Name of Guests at our table (please print first and last)
1. Guest Name _______________________________________________________________________________
2. Guest Name _______________________________________________________________________________
3. Guest Name _______________________________________________________________________________
4. Guest Name _______________________________________________________________________________
5. Guest Name _______________________________________________________________________________
6. Guest Name _______________________________________________________________________________
7. Guest Name _______________________________________________________________________________
8. Guest Name _______________________________________________________________________________
9. Guest Name _______________________________________________________________________________
10. Guest Name _______________________________________________________________________________
11. Guest Name _______________________________________________________________________________
12. Guest Name _______________________________________________________________________________

SHARE YOUR HEART BALL
A benefit for Camp Rainbow Gold

For more information contact: Amanda McGinnis
Amanda@CampRainbowGold.org • (208) 350-6435
ShareYourHeartBall.org
216 W. Jefferson St., Boise, ID 83702
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Tier</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRESENTING</strong></td>
<td>$50,000</td>
<td>• Exclusive brand sponsorship&lt;br&gt;• Two VIP reserved tables for 10 with prominent ballroom placement&lt;br&gt;• Full-page ad in event program&lt;br&gt;• Corporate identity on SYHB website and other branded event materials&lt;br&gt;• Corporate identity on the Camp Rainbow Gold website for 12 months&lt;br&gt;• Recognition in Camp Rainbow Gold press releases, newsletters, and throughout the night of the event&lt;br&gt;• Premium wine/champagne for the table and your own private server&lt;br&gt;• Opportunity to provide branded gifts&lt;br&gt;• Private VIP tour and dinner at Camp Rainbow Gold (Summer 2017) for you and your table guests</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>$12,000</td>
<td>• One VIP reserved table for 10 with prominent ballroom placement&lt;br&gt;• Half-page ad in event program&lt;br&gt;• Corporate identity on the SYHB website and other branded event materials&lt;br&gt;• Corporate identity on the Camp Rainbow Gold website for six months&lt;br&gt;• Recognition in Camp Rainbow Gold newsletters, and throughout the night of the event&lt;br&gt;• Premium wine/champagne for the table and your own private server</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>$6,000</td>
<td>• One VIP reserved table for 12 with prominent ballroom placement&lt;br&gt;• Full-page ad in the event program&lt;br&gt;• Corporate identity on SYHB website and other branded event materials&lt;br&gt;• Corporate identity on the Camp Rainbow Gold website for 12 months&lt;br&gt;• Recognition in Camp Rainbow Gold press releases, newsletters, and throughout the night of the event&lt;br&gt;• Premium wine/champagne for the table and your own private server&lt;br&gt;• Opportunity to provide branded gifts</td>
</tr>
<tr>
<td><strong>DIAMOND</strong></td>
<td>$25,000</td>
<td>• One VIP reserved table for 12 with prominent ballroom placement&lt;br&gt;• Full-page ad in the event program&lt;br&gt;• Corporate identity on SYHB website and other branded event materials&lt;br&gt;• Corporate identity on the Camp Rainbow Gold website for 12 months&lt;br&gt;• Recognition in Camp Rainbow Gold press releases, newsletters, and throughout the night of the event&lt;br&gt;• Premium wine/champagne for the table and your own private server&lt;br&gt;• Opportunity to provide branded gifts</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>$3,000</td>
<td>• One VIP reserved table for 8&lt;br&gt;• Listing in event program&lt;br&gt;• Listing on SYHB website&lt;br&gt;• Recognition in Camp Rainbow Gold newsletters&lt;br&gt;• Premium wine/champagne for the table</td>
</tr>
</tbody>
</table>

**SHARE YOUR HEART BALL**  
A benefit for Camp Rainbow Gold
Advertising Opportunities

SPONSOR SHARE YOUR HEART BALL BY ADVERTISING IN THE FULL-COLOR EVENT PROGRAM.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad</td>
<td>$500</td>
</tr>
<tr>
<td>Half Page Horizontal Ad</td>
<td>$250</td>
</tr>
<tr>
<td>Half Page Vertical Ad</td>
<td>$250</td>
</tr>
<tr>
<td>Quarter Page Ad</td>
<td>$150</td>
</tr>
</tbody>
</table>

Please send your full color print ready ad by January 20, 2017 to: Randi McEntee, Randi@RPCreativeGroup.com

Select Ad Size:
- Full Page
- Half Page Horizontal
- Half Page Vertical
- Quarter Page

Contact Information:
- Contact Name: ____________________________
- Company: __________________________________
- Address: __________________________________
- City: __________________ State: _______ Zip: _______
- Office Phone: ___________ Cell Phone: __________
- Fax: ___________________ Email: ______________
- Website: ____________________________

Payment Information:
Enclosed is a check made out to Share Your Heart Ball in the amount of: $ ______________
I authorize Camp Rainbow Gold to charge my credit card listed below for the amount of: $ ______________
- Visa  - MasterCard  - American Express
- Name on Card (please print): ____________________________
- Card Number: ___________________ Expiration Date: _______ CVC code: _______
- Authorized Signature: __________________
- Mailing Address: _________________________________
  (if different from contact information above)
  City: __________________ State: _______ Zip: _______

SHARE YOUR HEART BALL
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For more information contact: Amanda McGinnis
Amanda@CampRainbowGold.org  •  (208) 350-6435
ShareYourHeartBall.org
216 W. Jefferson St., Boise, ID 83702
In-Kind Donations

Item donated to Share Your Heart Ball:

Stated Retail Value $________________

Donor Name/Company ________________________________________________________________
(As you would like it to appear on printed materials)

Contact Name ________________________________________________________________
(If different than donor name)

Donor / Company Address ________________________________________________________________
(Where you would like a tax letter mailed)

City___________________________________________________________ State_________ Zip_________

Office Phone__________________________ Cell Phone________________________ Email_____________________

Please provide a high res JPEG of your logo for display opportunities.

Please describe donation in detail (color, quantity, size etc)

Please describe any item restrictions (i.e. expiration date)

Delivery:

- Item accompanies this form
- Gift certificate is attached to this form
- You have my permission to create a gift certificate
- I will provide marketing items to be displayed at event

- I will deliver or ship
- Please call me to arrange

Would you like to advertise in our full-color event program?
- Yes
- No

- Full Page $500
- Half Page $250
- Quarter Page $150

Internal Use Only

Volunteer__________________________________________

Item #_________________ Package_____________________

- Live
- Silent
- Event Support

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216 W. Jefferson St., Boise, ID 83702

SHARE YOUR HEART BALL
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Ad Specifications

PRESS READY ADS ARE DUE JANUARY 20, 2017.

$500
Full Page Ad

$250
Half Page Horizontal Ad

$250
Half Page Vertical Ad

$150
Quarter Page Ad

Full Page
Trim: 7.25 x 10
Live Area: 6.25 x 9
.5” from trim on each side

Full Page Bleed:
7.75 x 10.5
Keep all elements that are not meant to bleed within the Live Area: 6.25 x 9

COLOR
Ads should be built in CMYK

IMAGE QUALITY
Photos should be a minimum of 300dpi at 100% of usage size. Please do not try to increase image size from original file size.

FONTS
Please embed or outline fonts.

EXPORTING TO PDF
Please use the adobe preset “High Quality Print” when exporting your ad.

MARKS BLEEDS
Include a bleed of .25” on all four sides if you’re submitting a full page bleed.

Before submitting please check:
• Ad was exported as “High Quality Print” PDF
• All colors and images are CMYK
• All Images are a minimum of 300 DPI

Please send your print ready ad to:
Randi McEntee
Randi@RPCreativeGroup.com

If you have questions about your ad, please contact:
Randi McEntee
Randi@RPCreativeGroup.com
208.720.7988

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