



NEWS RELEASE

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Camp Rainbow Gold's Board of Directors Announced Today their Intention to Appeal a Recent Blaine County Planning & Zoning Decision Denying a Conditional Use Permit to Build a Medical Camp

SUN VALLEY, ID – April 14, 2017– Camp Rainbow Gold’s Board of Directors has decided to appeal the Blaine County Planning & Zoning Commission’s recent denial of its Conditional Use Permit (CUP) application. Camp Rainbow Gold (CRG) will review the adopted findings by the Planning & Zoning Commission and will determine the course of the appeal at that time. The findings are scheduled for signature on April 27.

“We remain confident that we will build our camp in Blaine County. This has been our home for over 25 years. We have come a long way to secure this property and stand by the strength of our application. Our board has looked at all options and determined the best course of action is to pursue an appeal,” said Camp Rainbow Gold Board President, Jeremy Chou.

CRG’s application was denied by the P&Z Commission Thursday, April 6. In a close vote, the application was denied four votes to three.

CRG runs wilderness retreats that provide emotionally empowering experiences and support for children diagnosed with cancer and their families. Historically, CRG has only held short-term leases with existing camp properties in Idaho. A permanent property for the camp would offer an opportunity to develop new programs, expand existing programs, reach more families, and design facilities that better support medically fragile children. After years of investing time, funds, and volunteer hours to build this incredible program, a secure home is crucial for the Camp’s future.

After almost two years of reviewing close to 50 property listings and visiting no fewer than 20 sites, the CRG Board of Director’s search committee was delighted when they

discovered the 260-acre property off East Fork Road, just past the town of Triumph. The East Fork property checks all the boxes against the list of desired attributes. Of the most significant attributes, the property has sufficient and quality land, a beautiful natural setting, proximity to Blaine County, and access to medical facilities.

“This has been quite a process for us. Throughout it all, our supporters have remained incredibly devoted. They have submitted hundreds of letters, spoken at the three public hearings and joined us at our sold-out annual fundraiser. We are so grateful for the unwavering support and encouragement of the Wood River Valley and people throughout the entire state of Idaho. We ask for their continued support as we move into this next phase,” said Camp Rainbow Gold Executive Director, Elizabeth Lizberg.

About Camp Rainbow Gold

What started in the mid 80’s as a week of camp for a handful of children diagnosed with cancer has grown into much more. Camp Rainbow Gold has expanded to also offer sibling camps and family retreats. Other programs include college scholarships and a teen support group. Camp Rainbow Gold is an independent non-profit organization made up of a large network of generous, loving people who are devoted to providing emotionally empowering experiences to families dealing with a cancer diagnosis. Its programs are sustained by community fundraising, private donations and volunteer efforts. Camp Rainbow Gold is supported by more than 400 volunteers from across the nation and has been accredited through the American Camp Association since 2002. Learn more at www.camprainbowgold.org

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