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JUNE NAMED “CAMP RAINBOW GOLD MONTH” IN IDAHO

Proclamation Honors CRG’s Work with Idaho Families Battling Childhood Cancer

BOISE, Idaho (Thursday, May 29, 2014)—Governor Butch Otter proclaimed June “Camp Rainbow Gold Month” during a proclamation ceremony held at the Idaho State Capitol today. The proclamation honored Camp Rainbow Gold’s (CRG) continued support for Idaho families facing childhood cancer through its donation-funded, volunteer-run camps, scholarship program and yearlong support groups.

“The state of Idaho is fortunate to have Camp Rainbow Gold serving families facing the unimaginable hardships of childhood cancer,” Otter said. “This organization is an excellent representation of our state’s tightly-knit support system for Idaho families and I am proud to ensure Idaho will shine for Camp Rainbow Gold and their mission every June.”

Camp Rainbow Gold helps kids and families bear the emotional burden of cancer through peer connection, empowering experiences and life-long support. CRG has served Idaho for more than 30 years and as a newly independent non-profit, they are exploring ways to expand their reach.

“Camp Rainbow Gold helps kids heal emotionally from cancer so their lives are not burdened by their illness, but instead empowered by their experience overcoming it,” Camp Rainbow Gold Executive Director Elizabeth Lizberg said. “With the help of Camp Rainbow Gold’s committed volunteers and generous donors, we’re able to bring the magic of camp to these children.”

Idaho children and their families who are currently or have battled cancer can participate in all-expense paid camp experiences at Cathedral Pines in the Wood River Valley beginning with family camp in June. Other oncology and sibling camp experiences are held throughout the summer, in addition to the college scholarship program and a number of activities and other events taking place throughout the year. Additional community events benefitting CRG are held regularly by third parties.

For more information about Camp Rainbow Gold and its programs, visit <http://camprainbowgold.org/>.

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About Camp Rainbow Gold

Camp Rainbow Gold is an organization that brings community, love and silliness into the tough, trying and painful world of childhood cancer. Established in 1984, Camp Rainbow Gold offers medically supervised camps for youth, siblings and families affected by cancer as well as year-round programs and activities including college scholarships, support groups, community events, and camp alumni activities. Camp Rainbow Gold is sustained through private donations, volunteer efforts and community fundraisers.