



MEDIA CONTACT:

KC Covert

Marketing and PR Manager

208-350-6435

kc@camprainbowgold.org

FOR IMMEDIATE RELEASE

CAMP RAINBOW GOLD PURCHASES SOLDIER MOUNTAIN RANCH IN FAIRFIELD, IDAHO

Organization secures a permanent home and aims to build first Idaho Medical Camp

BOISE, Idaho (April 8, 2019) – After months of due diligence, Camp Rainbow Gold announced today their purchase of Soldier Mountain Ranch and Resort in Fairfield, Idaho. The site will eventually serve as a permanent home for Camp Rainbow Gold’s oncology, sibling and family camps.

“We feel confident we have considered every detail, reviewed every inspection report and carefully taken the time to ensure the right fit,” said Elizabeth Lizberg, executive director. “We want to thank everyone for the outpouring of support and excitement throughout this process. We’re thrilled for this opportunity to secure the future of Camp Rainbow Gold.”

Camp Rainbow Gold said they are now forming a development committee and establishing a master plan for construction and renovation of the property. “We intend to take this one step at a time and be very thoughtful and fiscally responsible throughout the process,” Lizberg said. “As such, there is not yet an expected move-in date and Camp Rainbow Gold will continue to hold camp programs as scheduled at our current leased locations.”

Camp Rainbow Gold remains dedicated to its mission of providing emotionally empowering experiences to Idaho’s children diagnosed with cancer. However, Amanda Watson, board president of Camp Rainbow Gold, said they also realize there are other organizations in the area with similar needs for a medically accommodating camp location.

“Creating an Idaho-based medical camp presents an enormous opportunity for Camp Rainbow Gold and other nonprofits to collaborate,” said Watson. “We have seen and experienced a growing need for medically accessible camp facilities. As part of our master plan, we intend to consider other medical-needs camps, bring them to the table in the planning process and make the camp available to other organizations to ensure this camp can have the greatest positive impact on Idaho possible.”

After completion of a master plan, Camp Rainbow Gold will launch their capital campaign, “A New Place Like Home,” to bring this entire vision to life and has hired Lonni Leavitt-Barker, a Camp Rainbow Gold family camp participant, long-time volunteer and former board member, as campaign manager. Camp Rainbow Gold is a community supported organization and is made possible by generous donors, volunteers and supporters. For more information about the property and how you can get involved, visit www.anewplacelikehome.org.

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About Camp Rainbow Gold

Camp Rainbow Gold is an independent nonprofit organization made up of a large network of generous, loving people who are devoted to providing emotionally empowering experiences to families dealing with a pediatric cancer diagnosis. What started in the mid 80’s as a week of camp for a handful of children diagnosed with cancer has grown into much more. Camp Rainbow Gold offers oncology camps, sibling camps and family retreats, college scholarships and a teen support group. Its programs are sustained by community fundraising, private donations and volunteer efforts. Camp Rainbow Gold provides services to more than 400 Idaho family members, is supported by more than 300 volunteers from across the nation and has been accredited through the American Camp Association since 2002. Learn more at www.camprainbowgold.org.