Camp Rainbow Gold Kicks Off Second Summer at Fairfield Property
Also Welcoming First Outside Lease Groups to Hidden Paradise Camp

BOISE, IDAHO, June 1, 2022 — Local nonprofit Camp Rainbow Gold is kicking off the second summer of programming at their property in Fairfield, Hidden Paradise, Idaho’s first medical camp. Over Memorial Day weekend, the organization presented their Spring Family Camp, welcoming 10 Idaho families who have experienced a pediatric cancer diagnosis for a weekend of connection, community, and fun — including five brand new Camp Rainbow Gold families.

Beginning this month, Camp Rainbow Gold will offer Youth Oncology Camp, Teen Oncology Camp, and Sibling Camp. But this summer, they are also thrilled to be opening the camp property for the first time to other organizations in need of a medically focused camp space.

“We are able to host our camps and welcome other nonprofits because of incredible generosity and collaboration. The space is already special, but it becomes magical when you realize that it is created by the hands of so many. We live in a great community that wholeheartedly agrees with the need for Idaho to have a medical camp,” said Elizabeth Lizberg, Camp Rainbow Gold CEO/Executive Director.

“This summer is the kickoff to welcoming others and we are grateful to everyone that has worked hard to help make Idaho’s first medical camp become a reality.”

Throughout the summer, Hidden Paradise is welcoming Sunrise Retreats, an organization for widows, Camp River Run, serving children battling life-threatening or disabling medical conditions, and Camp Kesem, supporting children who have a parent with a cancer diagnosis or have lost a parent to cancer.

Marni Henderson, Sunrise Retreats Founder shared, “Our May 2022 Sunrise Retreats widow weekend was wonderful! The participants shared many times how beautiful the property was, it was the perfect backdrop for our holistic healing and wellness experience for widows navigating life after the death of their spouses. The on-site team was very attentive and available to meet all our program and logistical needs. Hidden Paradise is representing the essence of Idaho in more ways than one.”

Progress and construction at Hidden Paradise continue to move quickly ahead. In September, the team is breaking ground on the first of 12 new, donated cabins. Camp Rainbow Gold is also working to raise funds for the infrastructure to support the cabins and a new Health Center that has been donated. To learn more about the capital campaign to build Hidden Paradise, please visit www.healingidaho.org.

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About Camp Rainbow Gold
Camp Rainbow Gold is an independent nonprofit organization providing emotionally empowering experiences to families who have experienced a pediatric cancer diagnosis. Camp Rainbow Gold offers oncology camps, sibling camps and family retreats, college scholarships and a teen support group. Its programs are sustained by community fundraising, private donations and volunteer efforts. Camp Rainbow Gold provides services to more than 400 Idaho family members, is supported by more than 300 volunteers from across the nation and has been accredited through the American Camp Association since 2002. Learn more at www.camprainbowgold.org.