



SHARE YOUR HEART

• A CAMP RAINBOW GOLD EVENT •

Camp Rainbow Gold Friends,

Please join us at the Share Your Heart Ball, a benefit for Camp Rainbow Gold, Idaho's nonprofit serving children diagnosed with cancer and their families. The annual Share Your Heart Ball is **Saturday, February 17, 2024** in the Limelight Room at the iconic Sun Valley Inn. This exciting night is one of the most highly anticipated fundraising events in Idaho and has repeatedly been voted "Best Charity Event" in the Sun Valley area.

During this wonderful evening, a community of supporters gather to enjoy a beautiful blend of fine dining, high energy dancing, and one-of-a-kind auction items, while raising their paddles in support of Camp Rainbow Gold's inspiring programs for the courageous children we serve throughout Idaho.

What started as one week of summer camp has grown over the past 40 years to now include multiple oncology and family camps, a sibling camp, a monthly teen support group, and an esteemed college scholarship program. Every donation raised at Share Your Heart Ball allows the organization to offer our empowering programs at no cost to the families.

We invite you to embrace our mission and count you as part of the 20+ years of Share Your Heart Ball history through any of the sponsorship packages offered on the following pages. We are also happy to curate a support opportunity designed specifically for you and your organization.

For questions or further information, please reach out to Camp Rainbow Gold Development Director, Christl Holzl at christl@camprainbowgold.org or 208-928-7820. Thank you for your kind and generous support. We are grateful to have you as part of our Camp family!



made strong by love

www.shareyourheartball.org
208-928-7820 (Ketchum)
208-350-6435 (Boise)
info@camprainbowgold.org



SHARE YOUR HEART SPONSORSHIP OPPORTUNITIES

MADE STRONG BY LOVE: \$50,000

- Industry/Category exclusivity for your brand
- Two VIP reserved tables for twelve (12) with prominent ballroom placement
- Double spread ad in event program
- Logo at event red carpet entrance
- Recognition and acknowledgement from stage night of event
- Branding in event program and on select event signage
- Press release with individual sponsorship announcement
- Corporate or Foundation logo and link on SYHB and CRG websites
- Logo and link on all promotional SYHB emails
- Logo and link on four (4) CRG newsletters in 2023/2024
- Two (2) features on CRG social media profiles (Instagram, Facebook, Twitter, LinkedIn)
- Two (2) features on SYHB social media profiles (Instagram, Facebook)
- Premium wine/champagne for the table and your own private server
- Opportunity to provide branded gifts to event guests
- Logo flag at Hidden Paradise during all 2024 CRG programs
- Logo on buses transporting campers to and from camp during all CRG programs
- Private VIP tour and lunch/dinner at Hidden Paradise during Camp Rainbow Gold's camp programs (Summer 2024) for you and your table guests



MADE STRONG BY HOPE: \$25,000

- Two VIP reserved tables for ten (10) with prominent ballroom placement
- Full-page ad in event program
- Recognition and acknowledgement from stage night of event
- Branding in event program and on select event signage
- Corporate or Foundation logo and link on SYHB and CRG websites
- Logo and link on all promotional SYHB emails
- Logo and link on three (3) CRG newsletters in 2023/2024
- One (1) feature on CRG social media profiles (Instagram, Facebook, Twitter, LinkedIn)
- Two (2) features on SYHB social media profiles (Instagram, Facebook)
- Premium wine/champagne for the table and your own private server
- Opportunity to provide branded gifts to event guests
- Logo sign at Hidden Paradise during all 2024 CRG programs
- Private VIP tour and lunch/dinner at Hidden Paradise during Camp Rainbow Gold's camp programs (Summer 2024) for you and your table guests



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SHARE YOUR HEART SPONSORSHIP OPPORTUNITIES

MADE STRONG BY FAMILY: \$15,000

- One VIP reserved table for twelve (12) with prominent ballroom placement
- Half-page ad in event program
- Recognition and acknowledgement from stage night of event
- Branding in event program and on select event signage
- Corporate or Foundation logo and link on SYHB website
- Logo and link on all promotional SYHB emails
- One (1) feature on CRG social media profiles (Instagram, Facebook, Twitter, LinkedIn)
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- Logo sign at Hidden Paradise during all 2024 CRG programs
- Premium wine/champagne for the table
- Private VIP tour and lunch/dinner at Hidden Paradise during Camp Rainbow Gold's camp programs (Summer 2024) for you and your table guests



MADE STRONG BY OPPORTUNITY: \$10,000

- One VIP reserved table for ten (10) with prominent ballroom placement
- Quarter-page ad in event program
- Listing in event program and on select event signage
- Corporate or Foundation logo and link on SYHB website
- Logo and link on all promotional SYHB emails
- One (1) feature on SYHB social media profiles (Instagram, Facebook) with a share to CRG stories
- Premium wine/champagne for the table
- Private VIP tour and lunch/dinner at Hidden Paradise during Camp Rainbow Gold's camp programs (Summer 2024) for you and two additional guests



MADE STRONG BY FUN: \$5,000

- One VIP reserved table for eight (8) with prominent ballroom placement
- Listing in event program and on select event signage
- Corporate or Foundation logo and link on SYHB website
- Logo and link on all promotional SYHB emails
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- Premium wine/champagne for the table
- Private VIP tour and lunch/dinner at Hidden Paradise during Camp Rainbow Gold's camp programs (Summer 2024) for two



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SHARE YOUR HEART SPONSORSHIP OPPORTUNITIES

CAMP RAINBOW GOLD FAMILY TABLE SPONSOR \$5,000

- Sponsor a table for a camp family attending SYHB
- Signage with sponsor identity at event
- Listing in event program
- Logo on SYHB website; recognition night of event
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- Two (2) complimentary tickets to SYHB event
- Two (2) sponsorship opportunities available

ENTERTAINMENT SPONSOR \$4,000

- Signage with logo displayed at event
- Logo on SYHB website; recognition night of event
- Listing in event program
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- Two (2) complimentary tickets to SYHB event
- Two (2) sponsorship opportunities available

BID PADDLE SPONSOR \$3,000

- Business or foundation logo placed on every bid paddle at event
- Logo on SYHB website; recognition night of event
- Listing in event program
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- Two (2) complimentary tickets to SYHB event
- One (1) sponsorship opportunity available

REGISTRATION SPONSOR \$2,000

- Signage with logo displayed at Registration
- Logo on SYHB website
- Listing in event program
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- One (1) sponsorship opportunity available

VALET PARKING SPONSOR \$2,000

- Signage with logo displayed at Valet Parking
- Logo on SYHB website
- Listing in event program
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- One (1) sponsorship opportunity available

COAT CHECK SPONSOR \$1,500

- Signage with logo displayed at Coat Check
- Logo on SYHB website
- Listing in event program
- One (1) feature on SYHB social media profiles (Instagram, Facebook)
- One (1) sponsorship opportunity available



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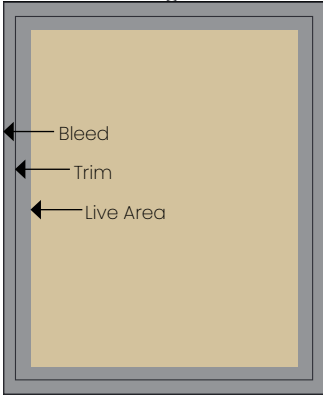
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SHARE YOUR HEART ADVERTISING OPPORTUNITIES AND SPECIFICATIONS

SUPPORT SHARE YOUR HEART BALL BY ADVERTISING IN OUR
FULL-COLOR EVENT PROGRAM

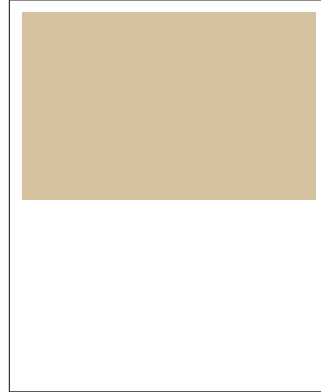
\$500
Full Page Ad



Full Page
Trim: 7.25 x 10
Live Area: 6.25 x 9
.5" from trim on each side

Full Page Bleed:
7.75 x 10.5
Keep all elements that are not meant to bleed within the Live Area: 6.25 x 9

\$300
Half Page Horizontal Ad



Half Page Horizontal
6.25 x 4.25

UPGRADE YOUR FULL PAGE AD TO PREMIERE PLACEMENT

INSIDE BACK COVER \$1,000

Business or Foundation ad placed on the inside back cover

BACK COVER \$1,500

Business or Foundation ad placed on the back cover

**PRESS READY ADS ARE DUE
JANUARY 19, 2024.**

COLOR

Ads should be built in CMYK

IMAGE QUALITY

Photos should be a minimum of 300dpi at 100% of usage size. Please do not try to increase image size from original file size.

FONTS

Please embed or outline fonts.

EXPORTING TO PDF

Please use the Adobe preset "High Quality Print" when exporting your ad.

MARKS BLEEDS

Include a bleed of .25" on all four sides if you're submitting a full page bleed.

Before submitting please check:

- Ad exported as "High Quality Print" PDF
- All colors and images are CMYK
- All Images are a minimum of 300 DPI

Please send your print ready ad by January 19, 2024 to:

Avery Ardivino
avery@glickandfray.com

If you have questions about your ad, please contact:

Avery Ardivino
avery@glickandfray.com
208-721-1220



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SHARE YOUR HEART

TICKETS » TABLES » BE A SPONSOR » DONATE

CONTACT INFORMATION:

Sponsor Name/Company _____
(As you would like it to appear on promotional materials)

Contact Name (First/Last) _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

SPONSORSHIP LEVELS

- Made Strong by Love : \$50,000
- Made Strong by Hope: \$25,000
- Made Strong by Family: \$15,000
- Made Strong by Opportunity: \$10,000
- Made Strong by Fun: \$5,000
- CRG Family Table: \$5,000
- Entertainment: \$4,000
- Bid Paddle: \$3,000
- Valet Parking: \$2,000
- Registration: \$2,000
- Coat Check: \$1,500

TICKETS AND TABLES

- Table of 12: \$2,340
- Table of 10: \$1,950
- Table of 8: \$1,560
- Individual Ticket: \$195
- #_____ Individual Tickets

ADVERTISING

- Premiere Placement: _____
- Full-Page: \$500
- Half Page (Horizontal): \$300

- We would like to make a donation of: _____
- We would also like to make a monthly pledge of: _____
- My company offers a corporate match.

PAYMENT INFORMATION:

Enclosed is a check payable to Share Your Heart in the amount of: \$ _____

I authorize Camp Rainbow Gold to charge my credit card listed below for the amount of: \$ _____

- Visa MasterCard American Express

Name on Card (please print) _____

Card Number _____ Expiration Date _____ CVC code _____

Authorized Signature _____

Billing Address _____
(if different from contact information above)

City _____ State _____ Zip _____



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SHARE YOUR HEART IN-KIND DONATIONS

DONOR NAME/COMPANY _____

(As you would like it to appear on promotional materials)

Item/Package donated to Share Your Heart Campaign: _____

Stated Retail Value \$ _____

Contact Name/Company _____

(If different than donor name)

Donor/Company Address _____

(Where you would like a tax letter mailed)

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____ Email _____

Please provide a high-res JPG or EPS of your logo for display opportunities to kc@camprainbowgold.org.

Please describe donation in detail (color, quantity, size, etc.) _____

Please describe any item restrictions (i.e. expiration date) _____

ITEM FULFILLMENT:

I will deliver or ship item to
Camp Rainbow Gold

I will deliver or ship item to
auction winner

Please call me to arrange
delivery

Item accompanies this form

Gift certificate is attached to
this form

You have my permission to
create a gift certificate

INTERNAL USE ONLY

Volunteer _____

Item # _____

Package _____

Online Auction

Campaign Support



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